

Rose Bruford College

Module Specification

1. GENERAL INFORMATION

Title	Management in Theory and Practice 3
Module code	SEM601
Credit rating	40
Level	6
Indicative scheduled learning and teaching	120 hours
Pre-requisite modules	N/A
Co-requisite modules	N/A
School responsible	DMTA
Member of staff responsible	Mark Simpson
ECT*	20
Notional hours of Learning**	400

* ECT (European Credit Transfer and Accumulation System): There are 2 UK credits for every 1 ECT credit, in accordance with the Credit Framework (QAA). Therefore, if a module is worth 20 UK credits, this will equate to 10 ECT.

** Notional hours of learning: The number of hours which it is expected that a learner (at a particular level) will spend, on average, to achieve the specified learning outcomes at that level. It is expected that there will be 10 hours of notional study associated with every 1 credit achieved. Therefore, if a module is worth 20 credits, this will equate to 200 notional study hours, in accordance with the Credit Framework (QAA).

2. AIMS

Building on your learning in SEM501, this module aims to:

- Enable you to further understand the roles and functions of management within the theatre, events and related performing arts industries;
- Give you the opportunity to explore management in practice undertaking a leadership role or roles;
- Give you further opportunity to contextualize your learning as you prepare for professional practice.

3. BRIEF DESCRIPTION OF THE MODULE

Classes will enable you to develop your understanding of leadership and management.

You will be briefed on College protocols and encouraged to consider these in terms of industry models and practices.

You will work on one or more realised projects or productions, either within the College, with a partner organisation, or in industry. Here you will apply your skills, further extending and broadening your knowledge and understanding of leadership and management roles, relationships and structures in a variety of contexts.

Complementing your learning in SEM502 *Industry Study and Professional Preparation*, reflecting upon your developing skills as a leader and as a manager will allow you to contextualise your practice within the requirements and expectations of your chosen industries.

Indicative Roles:

Depending on scale and scope of project, possible roles could include, but are not limited to:

1. Producer or Assistant Producer
2. Project Manager
3. Production Manager
4. Events Manager
5. Stage Manager or Deputy
6. Company Manager
7. Company Administrator
8. Assistant Director
9. Technical Manager
10. Tour Manager
11. Venue Manager
12. Site Manager
13. Administrator

These roles might take place on College productions, on partner college productions or with an outside company. They might alternatively take place with a partner international institution or industry organization.

You will discuss role options with your programme tutors. You will be expected to take the lead in determining which will be the most appropriate, but the final decision rests with the College.

4. LEARNING THEMES

Your success in this module will depend on you developing your ability to...	Weighting
1. Creativity ...make, create, invent, innovate, develop, improvise, be resourceful, problem-solve	20%
2. Organisation & collaboration ...organise, plan, prioritise, decide, take responsibility, motivate yourself and others, negotiate, collaborate, value difference, lead others, create value for others	20%
3. Communication ...articulate (verbally, in writing, and in visual and other forms) according to the needs of the situation and audience, listen and respond to others.	20%
4. Professional practice & competences ...show knowledge of and apply technologies, materials, processes,	10%

practices, techniques, regulations, protocols	
5. Research & knowledge skills ...investigate, identify, analyse, evaluate, debate, justify, critique, conceptualise, embrace different perspectives	0%
6. Understanding Context ...recognise and adapt to relevant contexts - historical, current and future - across societal, cultural, professional, economic, environmental, artistic and ethical domains	15%
7. Reflection & learning ...show curiosity, reflect, show self-awareness, evaluate, respond, learn, adapt (to unfamiliar, changing and ambiguous circumstances), plan future action based on past experience, be responsible for your own learning	15%

5. LEARNING AND TEACHING PROCESSES

<ul style="list-style-type: none"> • Seminars will enhance your understanding of the financial and budgetary models required to manage productions at College and elsewhere. • This module will make use of simulated and/or professional environments, in which you will work with students from other disciplines alongside professional practitioners. • Tutorials will allow tutors to monitor the progress of your work, helping you to reflect on your learning, identify gaps in your knowledge and recognise good practice.
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6. ASSESSMENT

Assessment task	Length	Learning themes assessed
Formative Assessment A formative tutorial during the course of your production or events role(s) will enable you to reflect upon your development and put your learning into practice.	N/A	N/A
Summative assessment Your learning on this module will be assessed through: 1. Tutorial and documentation file A summative tutorial, during which you will reflect upon and evaluate your management-focused work in a production or events role or roles. You will also present relevant administrative and research	20 minutes	1,2,3,4 (70%)

materials at the assessed tutorial.		
2. Essay An essay reflecting upon and analyzing your own developing style of management within the context of historical and contemporary theory and thinking set against your own experience and understanding.	2500-3000 words	6,7 (30%)

Date of current version	April 2017
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Rose Bruford College

Module Specification

1. GENERAL INFORMATION

Title	Industry Study and Professional Preparation 3
Module code	SEM602
Credit rating	40
Level	6
Indicative scheduled learning and teaching activities	60 hours
Pre-requisite modules	N/A
Co-requisite modules	N/A
School responsible	DMTA
Member of staff responsible	Mark Simpson
ECT*	20
Notional hours of Learning**	400
<small>* ECT (European Credit Transfer and Accumulation System): There are 2 UK credits for every 1 ECT credit, in accordance with the Credit Framework (QAA). Therefore, if a module is worth 20 UK credits, this will equate to 10 ECT. ** Notional hours of learning: The number of hours which it is expected that a learner (at a particular level) will spend, on average, to achieve the specified learning outcomes at that level. It is expected that there will be 10 hours of notional study associated with every 1 credit achieved. Therefore, if a module is worth 20 credits, this will equate to 200 notional study hours, in accordance with the Credit Framework (QAA).</small>	

2. AIMS

Building on your learning in SEM502, this module aims to:

- Enable you to further explore the professional environments of the theatre, events and performance related industries;
- Encourage you to consider the industry context in which your future business will be conducted, with a particular focus on business models and frameworks;
- Give you the opportunity to consider the impact of your business in terms of national, international, financial, cultural and/or social themes.

3. BRIEF DESCRIPTION OF THE MODULE

With tutorial support, you will further consider business models and environments relevant to your chosen field or fields.

Taking two of the optional modular units pertinent to your skillset and ambitions will allow you to focus on a particular area of your chosen industry, conducting research and field work in order to better understand the context in which it exists.

You will have the opportunity to explore an area of your chosen industry by engaging in a placement or internship, thereby further developing your understanding of the environment in which it operates.

Module Options:

Possible topics could include, but are not limited to:

1. Strategy, analysis and implementation
2. Fundraising, marketing and public relations
3. Cultural and international strategy
4. Legislation and regulation
5. Change, crisis and sustainability
6. Administration and Business Management
7. Producing and Cultural Entrepreneurship
8. Assessing Impact
9. Creating social and cultural value
10. Leadership in the Arts and Cultural Industries
11. Group dynamics, crowd and audience management

Study might also take place in College, at a partner institution or with an outside company. It might alternatively take place with a partner international institution or industry organization.

You will discuss these options with the module leader and your programme tutors. You will be expected to take the lead in determining which will be the most appropriate, but the final decision rests with the College.

4. LEARNING THEMES

Your success in this module will depend on you developing your ability to...	Weighting
1. Creativity ...make, create, invent, innovate, develop, improvise, be resourceful, problem-solve	0%
2. Organisation & collaboration ...organise, plan, prioritise, decide, take responsibility, motivate yourself and others, negotiate, collaborate, value difference, lead others, create value for others	0%
3. Communication ...articulate (verbally, in writing, and in visual and other forms) according to the needs of the situation and audience, listen and respond to others.	20%
4. Professional practice & competences ...show knowledge of and apply technologies, materials, processes, practices, techniques, regulations, protocols	0%
5. Research & knowledge skills ...investigate, identify, analyse, evaluate, debate, justify, critique, conceptualise, embrace different perspectives	30%
6. Understanding Context ...recognise and adapt to relevant contexts - historical, current and future - across societal, cultural, professional, economic,	30%

environmental, artistic and ethical domains	
7. Reflection & learning ...show curiosity, reflect, show self-awareness, evaluate, respond, learn, adapt (to unfamiliar, changing and ambiguous circumstances), plan future action based on past experience, be responsible for your own learning	20%

5. LEARNING AND TEACHING PROCESSES

- Lectures and seminars will support you in working on an extended project related to your ambition and skillset.
- An optional secondment to a professional organisation will enable you to further explore the business environment in your chosen field.
- The optional modular units will be partly delivered with the use of curated online resources.
- Tutorials will allow tutors to monitor the progress of your work, helping you to reflect on your learning, identify gaps in your knowledge and recognise good practice.

6. ASSESSMENT

Assessment task	Length	Learning themes assessed
Formative Assessment		
Project proposal developed with tutorial support	500-750 words OR 15-minute tutorial	N/A
Application for a job along with a mock interview, professional interview or an interview as part of an optional secondment	20 minutes	N/A
Summative assessment		
Your learning on this module will be assessed through:		
1. Industry Analysis Materials	2000-2500 words	5 30%
An e-portfolio or hypertext document containing research material.		
2. Seminar Presentation OR e-portfolio Submission	20 minutes OR 2500-3000 words	3,6,7 70%
A critical evaluation, exploring a range of business models within the theatre, events and related performing arts industries		

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